



The GCP Difference

Value Added Services that
Improve Business Performance

THE KNOWLEDGE, TOOLS AND EXPERTISE TO DRIVE CUSTOMER SUCCESS

GCP is your partner in driving business success as a leader in product innovation, operational productivity, field support and sustainable mix design assistance. We believe that it's not just what you are buying, but what you are buying into. When you choose GCP, you have access to a support system that is here to make sure you have the right products and mixes to enhance sustainability, productivity and value.

If you have questions.
Please contact your
GCP account manager or
technical representative.

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GCP TECHNICAL SERVICES TEAM

With multiple specialists and over 100 years of combined experience in the concrete, aggregate and cement industry, our technical services team understands customer needs and has managed unique situations, enabling a holistic approach to solutions. Service territories are regional so specialists are experts in local aggregates as well as environment, durability and cost benefits.

GCP ENGINEERING SERVICES GROUP (ESG)

Having the right specifications from the start makes projects run smoothly throughout the job. Our ESG team is dedicated to material specifications and mix designs. We have deep experience in optimizing designs based on everything from the materials available to the end specification requirements like high-strength concrete. We can work with your engineers to match the right product solutions with your specific needs. Our solutions span from corrosion inhibitor, shrinkage-reducing admixtures to macro fibers. We can also provide training to your team.

JOINT BUSINESS PLANNING

Simply put, our success is your success. We believe in collaborating to develop joint business plans. Understanding your business objectives, opportunities and needs help us develop the right solutions.

CONCRETE EDUCATION

GCP conducts 3-day concrete technology training, traditionally twice a year, at our Innovation Center in Wilmington, MA. Feedback from customers that have attended is extremely positive and has resulted in improvements in quality and productivity. Additional training is available year-round on any number of technical topics, key initiatives, and can be hosted at production sites as well.

INNOVATION CENTERS

GCP prides itself with a team of experienced and dedicated R&D scientists and engineers who strive for continuous improvement through customer-focused innovation and optimization of solutions. The opening of the innovation centers in Wilmington and Billerica, MA help us better serve our customers to develop new sustainable construction solutions. Examples of our capabilities include:

- Rapid Air Analysis
- Petrographic Analysis
- Scanning Electron Microscopy (SEM)
- Chemical Analysis
- Materials Characterization
- Calorimetric Investigation for cementitious materials-admixture interactions
- ASTM Mortar and Concrete Testing
- In-depth Reporting

With decades of experience in the field, our tech services and engineering teams have unparalleled expertise and insight into the application of our products globally. They are truly your partner in project scoping and are available during every step of your design process.

TECHNICAL SERVICE EXPERTISE

- Troubleshooting
- Mix Proportioning (HSC, HPC, UHPC and Project Specific)
- Mix Optimization and Review
- Specification Review & Assistance
- Product Selection & Application
- Statistical Analysis
- Customer Training – in-person and virtual
- Branded Mix Programs
- Forensic Investigation
- New Product Introduction
- Special Projects
- Report Review (Testing labs, Petrographers, etc)
- Plant Process Reviews